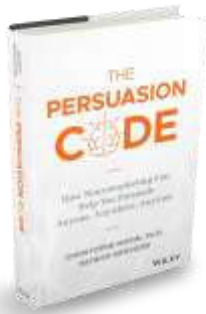


JOIN ME FOR A 2-DAY PUBLIC WORKSHOP IN HOUSTON
JULY 25 & 26 TO FIND YOUR PERSUASION CODE
BOOK YOUR SEAT TODAY BY [CLICKING HERE](#)



NEUROMARKETING: THE NEW SCIENCE OF DECISION MAKING

Recent studies show that the average consumer receives nearly 20,000 selling messages a day. Yet, how many of these messages successfully reach the part of the brain that decides? The Persuasion Code merges neuroscience with marketing to help target the part

of the brain that drives buying decisions: the PRIMAL brain. This event will help you create messages your customers will finally notice, understand, remember and value over those of your competitors! A Persuasion Code workshop is a "must attend" learning event because it is based on solid science and hundreds of success stories. In fact, thousands of companies have used the principles to win more business in the last 17 years and over 40 countries. The content is engaging, and it delivers immediate value.



DR. CHRISTOPHE MORIN IS THE ONLY EXPERT...

- Presenting a proven persuasion model based on the new science of how decisions are formed in the brain.

Regardless of your level of sales and marketing expertise, you will walk away with a simple, yet scientific process to faster, easier and more predictable sales. Already delivered to over 120,000 executives of 30 nationalities including 15,000 CEOs, this topic is constantly rated 4.9 on a 5-point scale. Dr. Morin makes the complex topic of neuroscience easy and fun to understand for all.

FOR OTHER LOCATION AND DATES, GO TO
<https://www.salesbrain.com/resources/upcoming-neuro-events/>



With over 30 years of consumer psychology experience, Dr. Christophe Morin has a true passion for understanding why people buy. He has helped hundreds of companies reach new level of performance by applying cutting edge cognitive sciences. Dr. Morin co-founded SalesBrain with Patrick Renvoise in 2002. Since the creation of SalesBrain, Dr. Morin has delivered over 1000 workshops and trained executives of over 30 different nationalities. He holds an MBA from Bowling Green State University, an MA in Media Psychology and a PhD in Media Psychology from Fielding Graduate University in Santa Barbara where he is also an adjunct faculty member. He lives in Honolulu, Hawaii.

PARTIAL CLIENT LIST

Airbus, Alcatel, Areva, Axa, Corning, Epson, esurance, Facebook, Fairchild Semiconductor, First Internet Bank, GenesysLabs, GE Healthcare, Hitachi Data System, HP, Intel, Medtronic, Microsoft, Prudential, Rio Tinto, Siemens, Silicon Valley Bank, SunPower, Transunion, Varian, Vistage International, Wells Fargo and many more.

AWARDS

2015 Great mind innovation award (ARF)
2014 Great mind innovation award (ARF)
2013 Vistage Malaysia Speaker of the Year Award
2011 Great mind award- Advertising Research Foundation
2009 AMA "Next Big Thing in Marketing" Award (2007 AMA recipient: YouTube)
2008 Vistage "Above and Beyond" Speaker Award
Award

"The time and money invested in learning the language of the reptilian brain will return many folds."

David Ferguson, PhD
GM, GE Healthcare

"Don't train my competitors!"
O. De Romemont
VP Alcatel

"Neuromarketing has become our top-rated topic in less than one year."

Rafael Pastor
Former CEO, Vistage

We have grown over 700% during the last seven years using brain science. Thank you SalesBrain!

Jennifer Smith, CEO
Innovative Office